	<b>AURORA CHARTER SCHOOL LTD.</b>  <b>EDUCATION POLICIES MANUAL</b>	<b>Code: 2030</b>	
		<b>Category: B. Aurora Charter School Governance and Operations</b>	
		<b>Policy Name: Communication Plan</b>	
		<b>Adopted: May 25, 2006</b>	<b>Resolution: #06-05-25-01</b>
		<b>Revised: Dec. 7, 2006</b>	<b>Resolution: #06-12-07-02</b>
		<b>Revised: March 18, 2013</b>	<b>Resolution: #13-03-18-03</b>

**BACKGROUND**


Aurora’s desire is to be an active participant and contributor to the educational community in Edmonton.

**POLICY STATEMENT**

Aurora School has a unique approach to educating students. In order to fulfill its mandate, Aurora School’s successful practices and innovations will be communicated to the public in a variety of ways. Parents, community members, and professional organizations will be aware of Aurora School’s program and its successes. This will fulfill the Minister’s requirements to communicate Aurora School’s program and successes to the community. Aurora School will share its best practices and ideas with the community.

**GUIDELINES**

1. Aurora’s vision and mission will be prominently displayed in the school. All visitors will be able to see immediately the core values of our school.
2. Aurora School will make available an informational brochure that outlines its vision, mission, and purpose. The brochure will also communicate the school’s philosophy and its approach to instruction. This brochure will be available to all prospective parents and to the general public.
3. Aurora School will produce a monthly newsletter that informs the public of the latest news and activities from the school. These will include updates from the principal, professional development news, student activities, and upcoming events. The newsletter will also reinforce the school’s mission and vision by offering insights and research supporting the school’s unique focus. The newsletter will also be available on the school’s website.
4. Aurora School’s Annual Education Plan and Annual Education Results Report will be posted on the school’s website.
5. Aurora School will host Phonics Evening information sessions for parents and any interested people who wish to know about the school’s unique language arts focus.
6. Aurora School will respond to local television, radio, and print media regarding public education about the school and special events that take place.
7. Aurora School will take part in activities and events along with other schools. This will enable students and staff from other schools to have direct contact with our own students and staff. Understanding, awareness, and acceptance of charter schools in the public school realm will be fostered through these activities.

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8. Aurora School will foster a relationship with the post-secondary institutions by accepting student teachers. This will give new teachers exposure to Aurora’s instructional style. It will also serve as an excellent environment for new teachers to learn their profession.

9. Aurora School will encourage research and inquiry from parties interested in Aurora as a charter school and the effects we are having on education.

10. Aurora School staff will take part in professional associations and contribute successes and practices of our school to these organizations.

11. Aurora School will foster relationships with local community stakeholders. We will encourage participation in school activities, use of our facility, and cooperation in areas of joint interest.

**PROCEDURES**

Because Aurora School has a mandate to positively influence education and to share our successes with the community:

1. Aurora School will communicate fairly and accurately the outcomes of Aurora School to parents, the community, other interested schools, organizations, and to the provincial government.

2. Aurora School planning documents will also include how Aurora School plans to improve outcomes.

3. Aurora School will communicate fairly and accurately the qualities of Aurora School, as well as the strategies that have led to students and educators fulfilling its mission and vision, to parents, the community, other interested schools, organizations, and to the provincial government.

4. Aurora will offer to work with other schools, teachers, associations, and researchers to share information, strategies and program ideas.